

Sandeep Slaria

Passionate in smoothing out complex user interface, translating idea into UI design, and creating interactions.

Work Experience

Freelance Designer

July 2023 – Present

Upwork

- Led UI/UX design for web applications, SaaS platforms, and AI-powered tools, ensuring seamless user experiences across complex digital ecosystems.
- Translating business goals and technical requirements into intuitive user interfaces and responsive web designs.
- Conducting user research, stakeholder interviews, and competitor analysis to inform design strategies for SaaS and AI products.
- Designing wireframes, user flows, prototypes, and pixel-perfect UI using Figma, Adobe XD, and Sketch.
- Managing client communication, timelines, and expectations as a self-directed design lead on freelance projects.

Senior Designer

February 2021 – June 2023

Vadavision

- Designed intuitive UI/UX for large AI-based SaaS platforms across multiple industries.
- Translated complex AI features into simple, user-friendly experiences.
- Led end-to-end design process from wireframes to final responsive UI using Figma.
- Collaborated with cross-functional teams to deliver user-focused solutions in agile setups

UI/UX Designer

January 2018 – January 2021

Deftsoft

- Designed user interfaces for websites and mobile apps with a focus on clean and simple user experiences.
- Supported product design tasks from concept to final handoff, including wireframes and UI mockups.
- Worked with product managers and developers to turn ideas into usable designs.
- Helped improve user flows based on feedback and basic research.

Education

Master in Marketing

September 2015 – June 2017

Punjab University

CGPA: 3.58

UI/UX Design

September 2017 – April 2018

DesignBoat Bangalore

CGPA: 3.58

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Skills & Competencies

User Interface Design
User-Centric Approach
Problem-Solving
Interaction Design
Responsive Design
Prototyping
Typography
Motion Graphics
Iconography

Tools

Figma | Sketch | InVision Studio | Adobe XD
InVision | Mockups
Google Web Designer
Adobe Photoshop | Adobe Illustrator
Jira | make.com | Zapier | n8n

Languange

Hindi	English	Japanese
Native	Fluent	Beginner

Interests

UI/UX | Basketball | Technology | Arts |
Photography | Video Games